

BECOMING A VENDOR GUIDE

- STEP 1** Fill Out Vendor Application
- STEP 2** Wait 1-2 business days to receive an invoice if accepted and return Payment via Pay Pal*
*only approved vendors will receive invoice from event. If you did not receive an invoice you are placed on the waiting list and our vendor list for upcoming events
- STEP 3** Fill Out Virtual Goodie Bag Form
- STEP 4** Receive marketing package & promote event
- STEP 5** Event Day Set up/ Sales/
Breakdown

APRIL 28th, 2019
9AM - 6PM

70 Bay St Long Beach CA,
90802

LONG BEACH YOGA FESTIVAL

DAY OF EVENT TIMELINE

- 8:00 AM** Vendor Check-in & Set Up
- 9:30 AM** First Yoga Class Starts
- 9:30 AM-
6:00PM** Main Portion of Event includes 6 Yoga Classes with 30 minute breaks until event end.
- 5:30 PM** Start Vendor Breakdown
- 6:00PM** End of Last Festival Yoga Class & Final Breakdown

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website:www.thelongbeachyogafestival.com
instagram:[@longbeachyogafestival](https://www.instagram.com/longbeachyogafestival)
Email: longbeachyogafestival@gmail.com

LONG BEACH YOGA FESTIVAL

VENDOR GUIDE

VENDOR FAQ

Q: What is the difference between standard and preferred placement?

A: Preferred placement is closer to the yoga area and is one of the first people see and visit when they get out of class.

Q: What is the virtual goodie bag?

A: The virtual goodie is just that, a virtual goodie bag via email. This is a channel to promote your products and offer freebies that attendees can redeem at your booth or immediately on your website. We are doing this to promote and move closer to a green event and also create a way to promote your brand multiple times and create an incentive to bring attendees directly to you.

Q: Do I need to bring all my own tables, chairs, tents?

A: Yes, vendors are responsible for bringing their own supplies and equipment

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Q: Can I take a yoga class while I am at the event?

A: Yes, you are welcome to take classes, but vendors are responsible for their own equipment and merchandise. We recommend having someone at your booth at all times. The event is not responsible for lost, stolen or damaged goods.

Q: What is the Studio Discover Pass?

A: We like to include the studio discovery pass in our vendor package which includes 10-14 classes depending on the month and what each studio is offering. The studio discovery pass is also available on our website for \$75

Q: What if I have to cancel my spot?

A: TLBYF does not offer refunds, but will allow you to find a replacement or make one reschedule one time for a different event if you are unable to make it in any circumstance with notification 48 hours prior to event.

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Q: How much does it cost to be a vendor?

A: Prices vary depending on how early a vendor signed up, space needed, demand and vendor type.

Q: Can I change my logo or information on my event application ?

A: Yes, TLBYF application is set so you can go back and edit if you want to make any changes to your information.

Q: When should I pay my invoice?

A: Your invoice is due within 48 hours of being issued. A delayed payment puts your space at risk of being lost, sent to the waitlist, or paying increased vendor rates.

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Q: Do I need licenses or permits?

A: We only require insurance and food licenses from any vendors serving food. Other licenses are the responsibility of the vendor and we do not require copies.

Q: What if my question is not on the vendor FAQ?

A: If we have not answered our question on the vendor FAQ please send us an email to longbeachyogafestival@gmail.com and we will be happy to get back to you.

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